

Our strategies achieve your goals.

We focus on sustainable success for our clients.

From day one, we've always strived to achieve a comprehensive understanding of our clients' respective situation. More than 20 years later, we can proudly say that we never lost this dedication.

We complement this client focus with our clear specialisation in strategy, sales and pricing. As a leading strategic management consultancy, we measurably increase market focus, sales, market share and profitability of our clients.



We provide the key services for your market success.

STRATEGY	SALES	PRICING
Growth Strategy	Sales Strategy	Pricing Strategy
Go-to-Market Strategy	Sales Processes	Pricing Model & Waterfall
Brand Strategy	Organization & Development	Pricing Organization
Service Strategy	Channel Management	Customer Benefit Pricing
Strategy Insights Markets	(Key) Account & Dealer Management	Pricing Software
Strategy Insights Customers	Terms & Conditions Systems	Price Implementation & Enforcement
Digitalization & Business Model Review	CRM & Sales Controlling	Value Selling & Negotiation
	Incentive Systems	Price Controlling



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We focus on specific core industries.

Nobody knows your industry as well as you do. But it's reassuring to know that we're already familiar with many of its key features. This saves you time and contributes a lot to the quick and secure success of your project.

Through our industry focus, we offer in-depth knowledge of your markets and both traditional and digital business models. More than 600 mid-sized companies and many large corporations have put their trust in our consulting and implementation expertise. With tried and tested procedures, Homburg & Partner supports its clients through analysis and strategy development right through to implementation – both in Germany and internationally.

COMPETENCE CENTRES FOR 9 FOCUS INDUSTRIES



Automotive



Consumer Healthcare



Medical Technology



Building & Construction



Industrial Goods & Services



Pharma



Chemicals & Process Industries

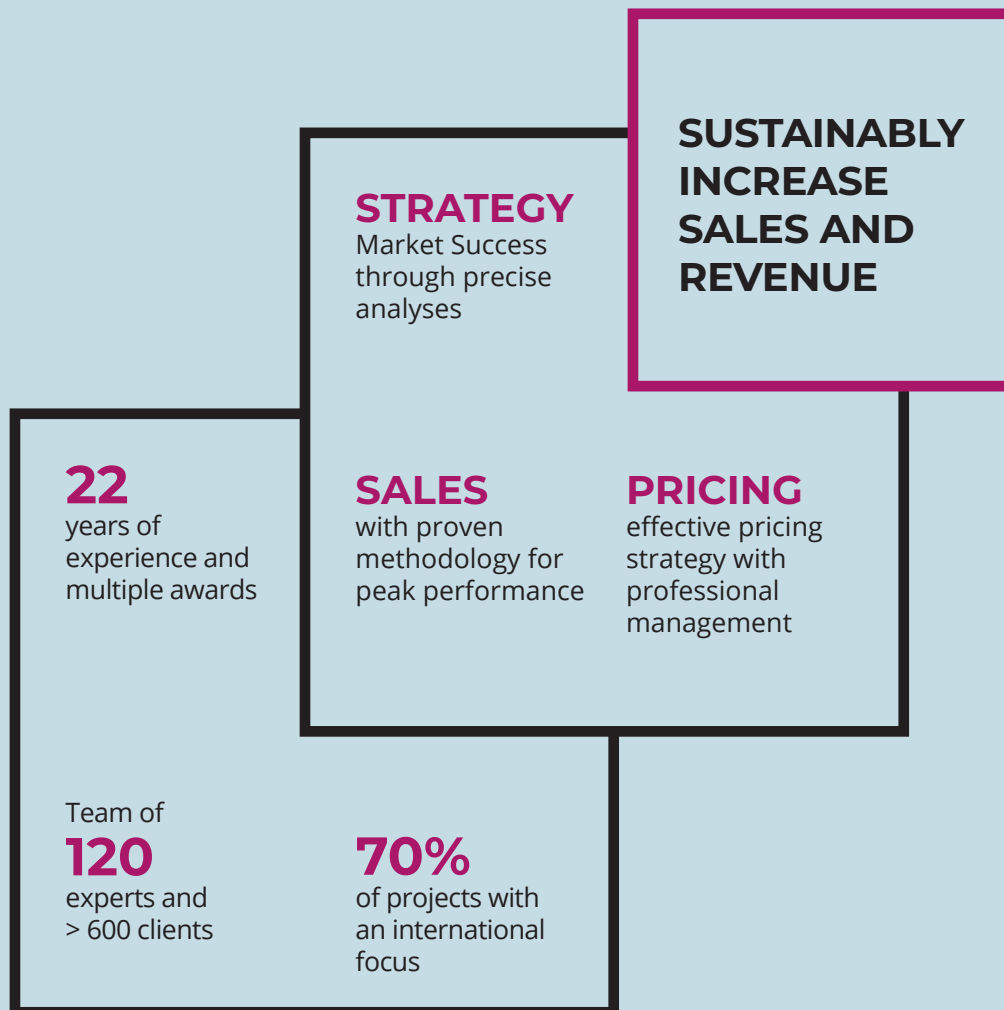


Information Technology



Private Equity

We specialize on growth.



THE RESULTS IMPRESS OUR CLIENTS.
AND INDEPENDENT EXPERTS.



Awarded
2015 & 2017



Awarded
2009, 2012 & 2015



Awarded
2015–2019



Awarded
2016 & 2017



Awarded
2019